

The Key Bookstore
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The Key Bookstore: Reading Program Workshops

Hartford, CT

Welcome to The Key Bookstore **Reading Program Workshops!**

The Key Bookstore Reading Program™ is an interactive reading club that connects young readers to the experience of reading. Kids opt into an 8-week workshop series to begin or grow their love for reading. The Key Bookstore curation, activities, events, rewards and fashion pieces inspire students to actively engage in Reading Culture. The focus is to empower young readers with confidence, curiosity, and community as they actively connect to this growing club.

The Key Bookstore offers a Reading Program Workshop actively engage students in a weekly workshop to exercise their love for reading.

How it works:

A Key Bookstore representative facilitates a weekly workshop with students to forever stimulate their love for reading and foster Reading Culture amongst students that join a global community of Book Lovers like themselves.

Total 45 minutes

0:00-0:10 minutes Introductions

- Students updates
- Book they're reading
- Something new they read

- Features Rewards
- New Books
- Reward Point Distribution

0:10-0:25 minutes Reading session

- Break out into reading space

0:35-0:45 minutes Connect

- Club connection activities
- Stimulate book discussion
- Popcorn style questions
- Book Likes and Dislikes
- New word share

0:25-0:35 minutes Explore

- Mini Bi-weekly Book Fair

What's Included:

Curated Selection

Readers get immersed in a miniature book fair/bookstore every week to explore new interests and inspire continued reading motivation.

Exclusive Club Merchandise

Students have an opportunity to win exclusive Key Book Club merchandise from participating consistently in the reading program.

Access to the Key Bookstore Membership Space

Key Bookstore storefront has membership space for co-working, studying, reading and learning. Students enrolled in school have free sponsored membership for themselves and household family members.

Upgraded Key Bookstore app membership

Enrollment in the Sponsored membership grants students an accelerated reward accumulation on the app due to their sponsored enrollment onto the app. The app allows readers to track their reading progress, reward accumulation, and connect with friends over literature.

Speaker

Occasional professional speaker attends book club meetings to discuss favorite books, power of reading, and contribute to a wide variety of thought provoking, and motivational speaking engagements.

Benefits:

- **Connection:** The Key is an international network of readers committed to connecting avid readers across the globe. Audience members of all sizes receive access to The Key Bookstore platform of readers.
- **Comradery:** Bring your group closer together with every completed book
- **Savings:** The Key Bookstore™ is a cost effective option for reading groups on books and merchandise.
- **Merchandise:** Exclusive apparel designed for Key Book Club™ members.
- **Increase in readership:** Reading is a major key to success. Increasing readership amongst a group can have benefits far beyond what's listed. Bringing The Key to speak and connect the concepts directly to the book resources is pertinent to increasing readership for the group.

Next Steps:

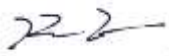
To further discuss this program, implementation, and strategy:

1. Send an email response to info@keybookstore.com.
2. In the email identify your group
3. Sign up for a 1:1 meeting: [Book a Meeting](#)

The Key will work with you to identify the needs of your organization.

Thank you for considering this opportunity! The hope is that you truly find solace in the experience and grow to truly love the Keybookstore.com book club service!

Warm regards,



Khamani Harrison
CEO of **The Key Bookstore**



Khamani Harrison
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What is The Key doing?

- Mobile Events
- Reading Challenges
- Subscription Services
- Book Club Service
- Children's Books & Events
- Speaking Events
- Book Bars
- Group Curations
- Social Media Integration
- Newsletters
- Sip+Read (Speed Dating)
- YouTube Channel